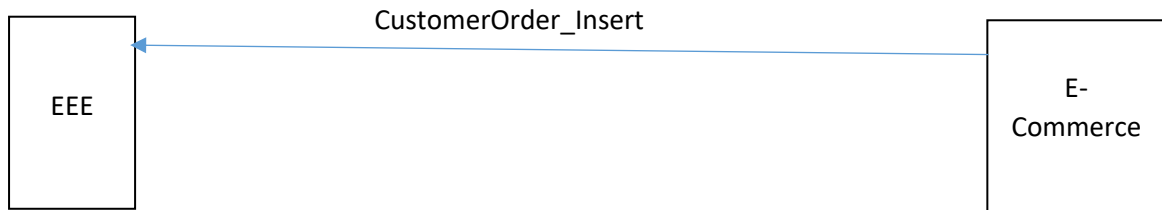


EEE e-commerce integration scenarios

Gift Cards

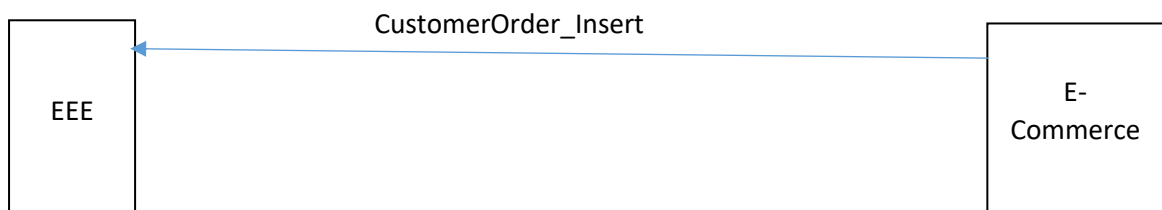
Gift Card issue and dispatch via EEPOS/EEE

Physical Cards



- Requires EEE Customer Code
- Requires card numbers to be generated and available in EEE, and physical gift cards to be printed and available at the dispatching location.
- Create the customer order in EEE using the CustomerOrder_Insert web method - use a gift card product code and gift card type = P (Physical).
- When dispatching the order using EEPOS, a physical card is scanned and issued.
- Cards can be issued activated, or can require a manual activation step that will involve the customer requesting activation online that will make an API call back to EEE.

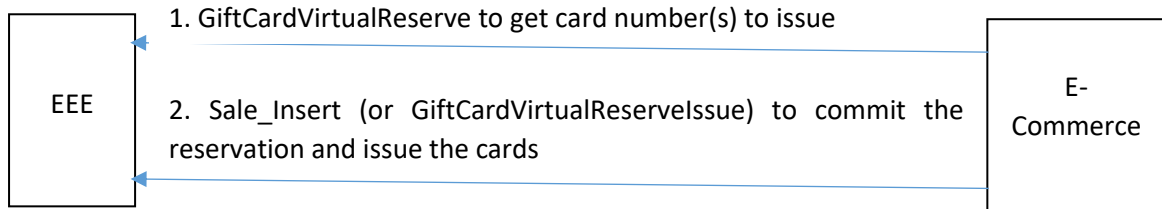
Virtual Cards



- Requires EEE Customer Code
- Requires un-issued virtual gift card numbers generated and available in EEE.
- Create the customer order in EEE using the CustomerOrder_Insert web method
 - use a gift card product code
 - gift card type = V (Virtual)
 - include delivery recipient details – name, email, message, etc.
 - include a generated **activation code**
- After a configured delay, a scheduled process in EEE will issue and email the virtual card to the recipient. The delay allows the business time to ensure this is not a fraudulent transaction.
- Email template needs to be configured with a link (including the **activation code**) that needs to make an API call back to EEE to perform the activation.

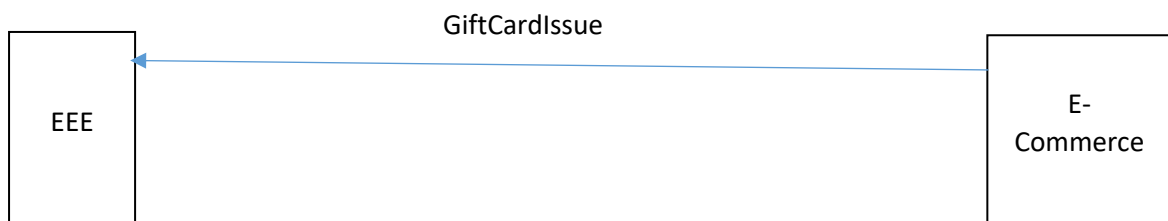
Gift Card issue and dispatch externally

Virtual cards



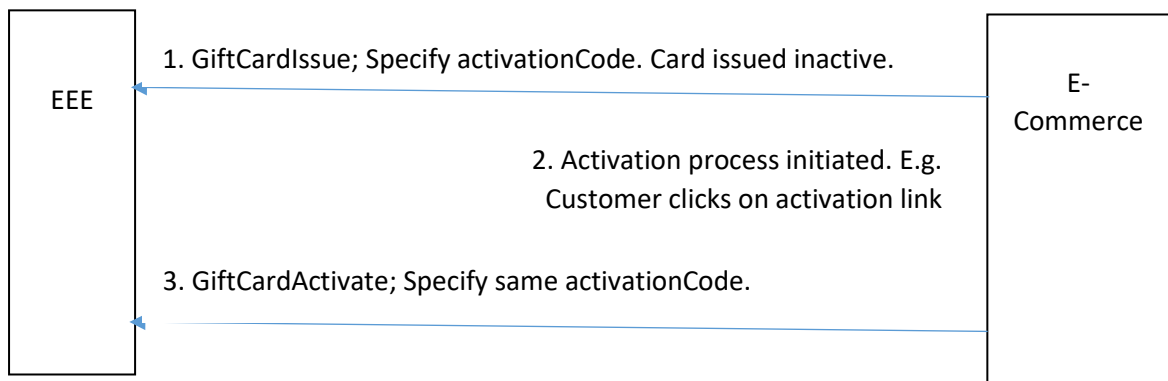
Physical or virtual cards

Issue a card activated (separate activation not required)



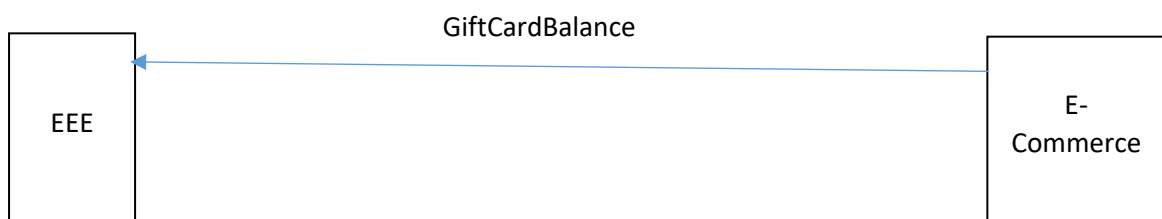
- External system needs to be aware of card numbers
- EEE Customer Code optional; not validated

Issue card inactive (separate activation required)



- External system needs to be aware of card numbers

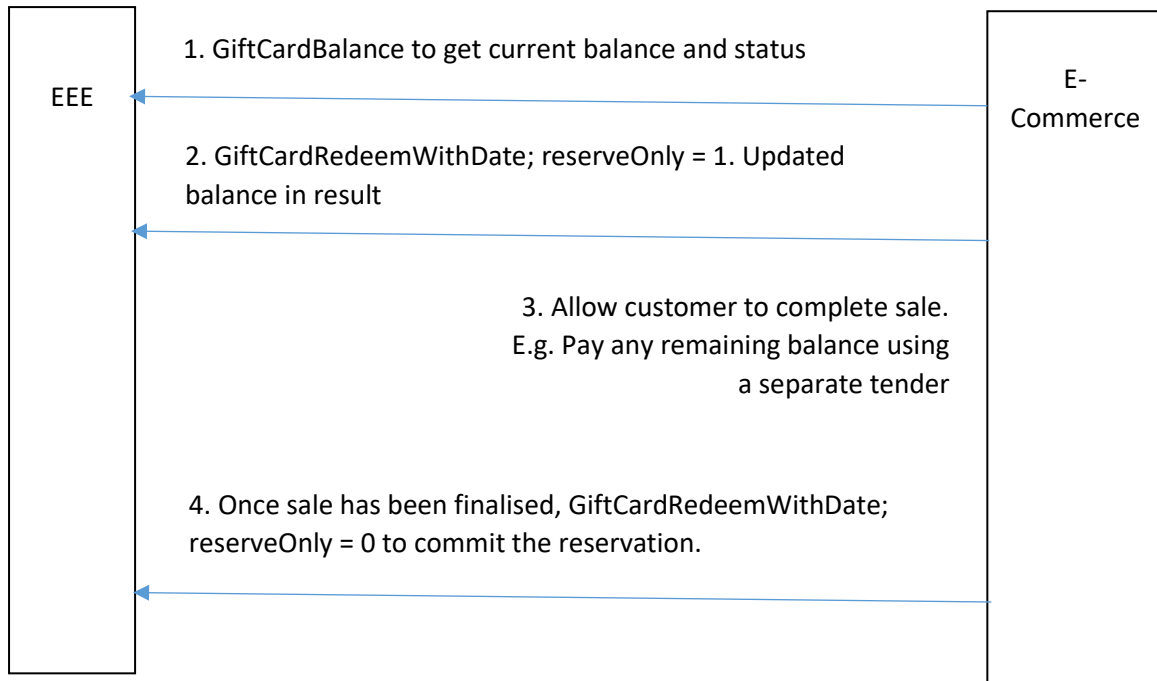
Balance Enquiry



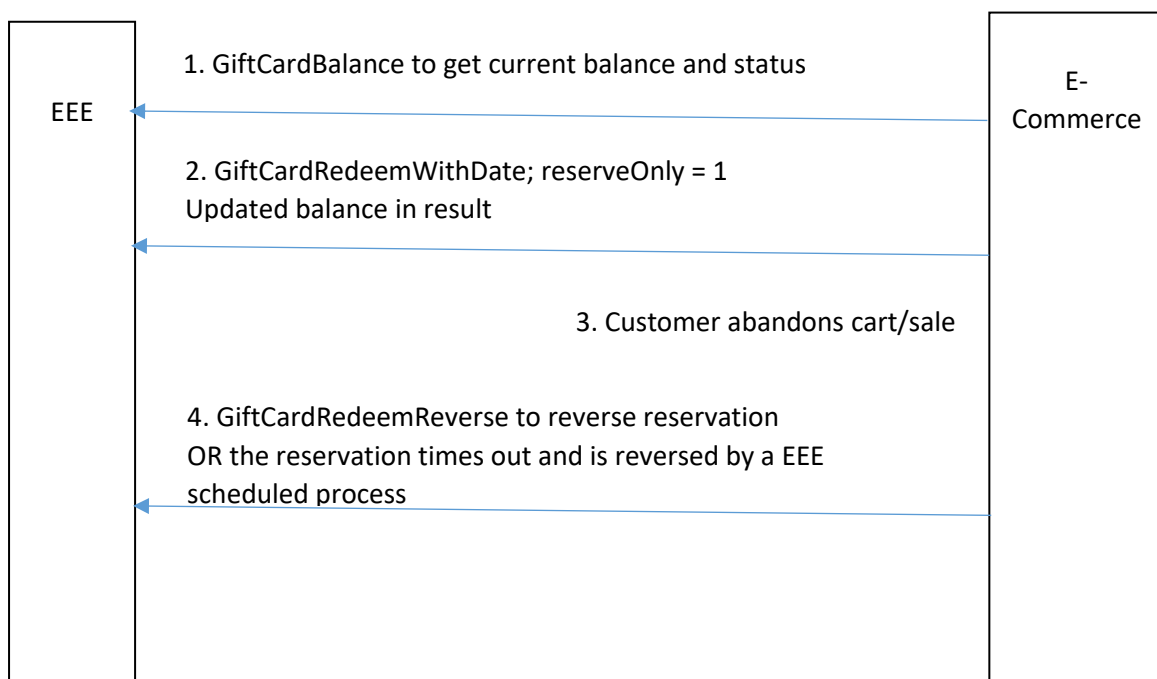
- PIN validation is optional, controlled using a parameter in the call

Redeeming a gift card

Completed sale

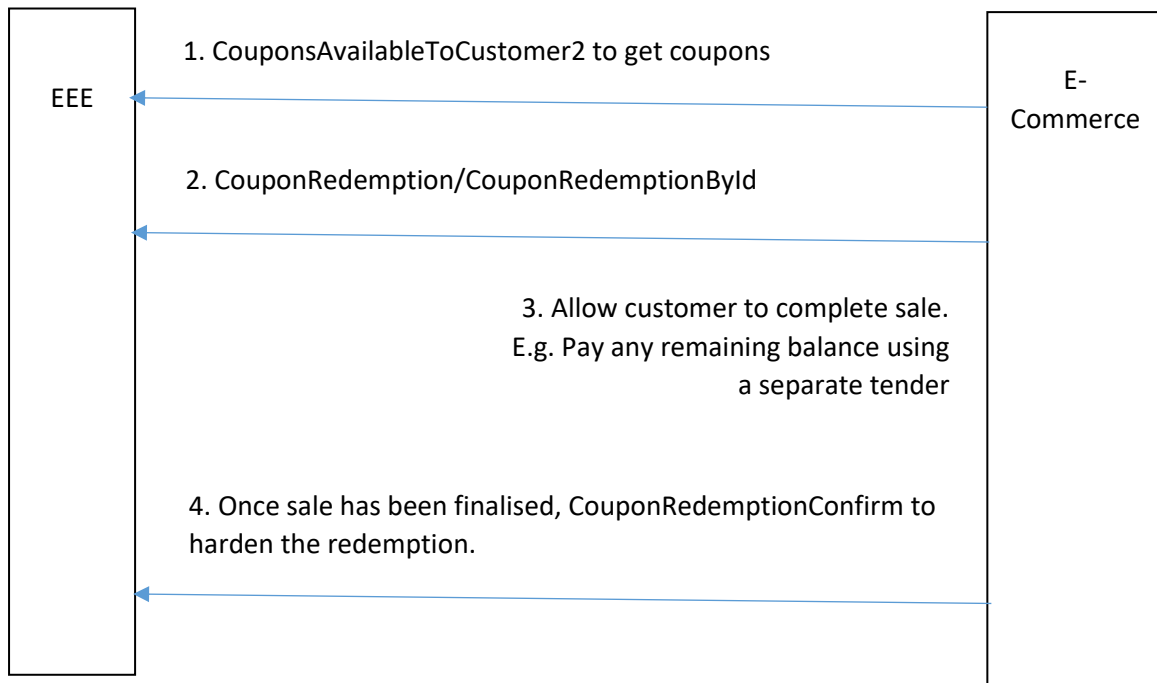


Abandoned sale



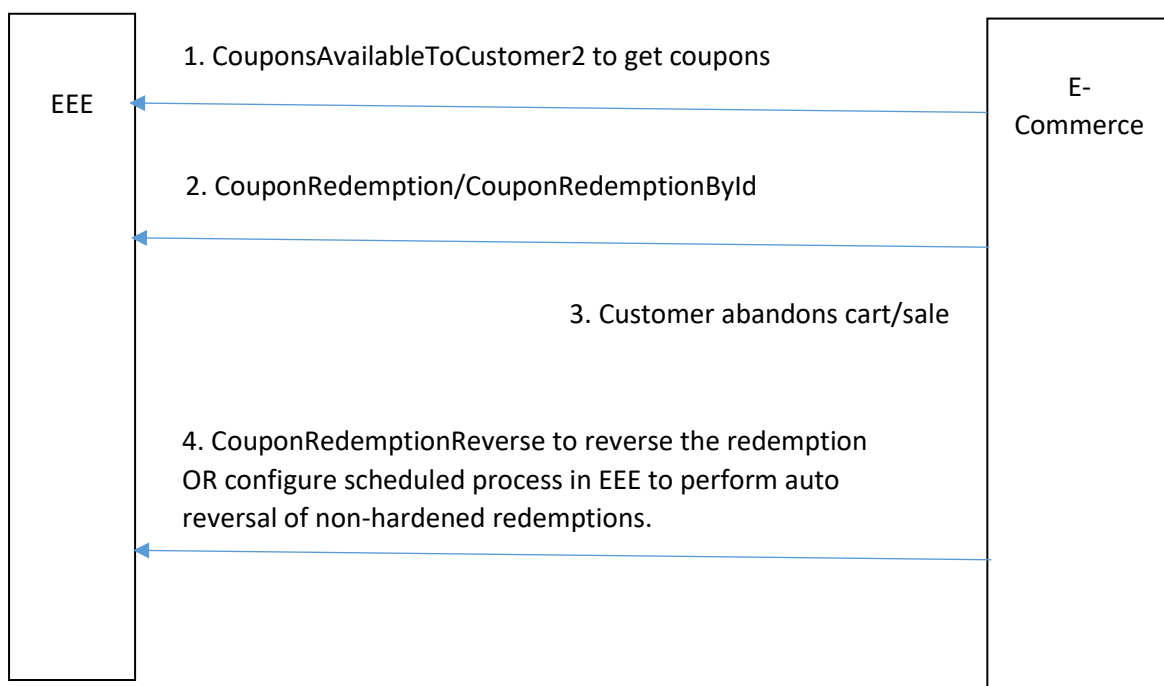
Coupons

Completed sale



- All 3 methods currently require a EEE customer code

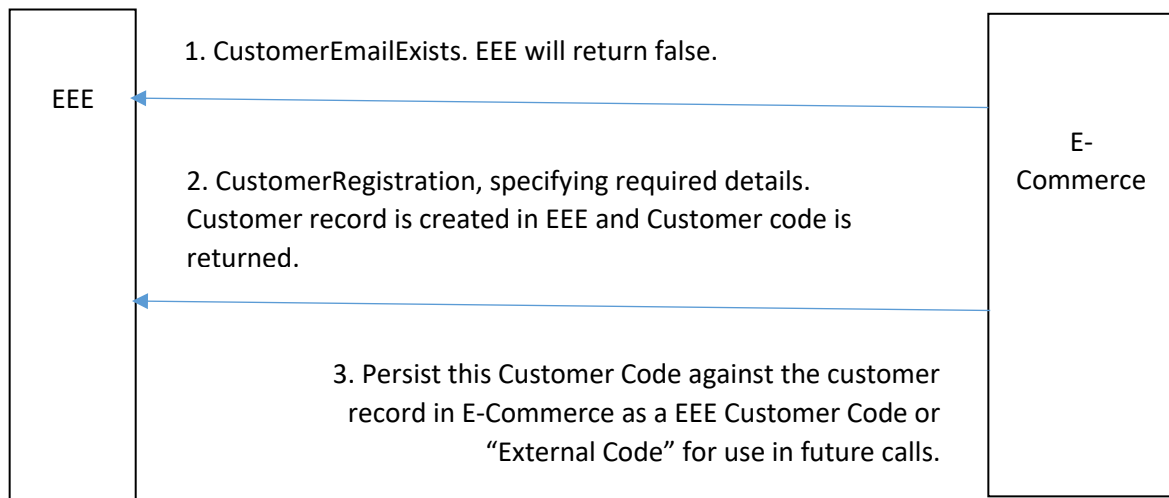
Abandoned sale



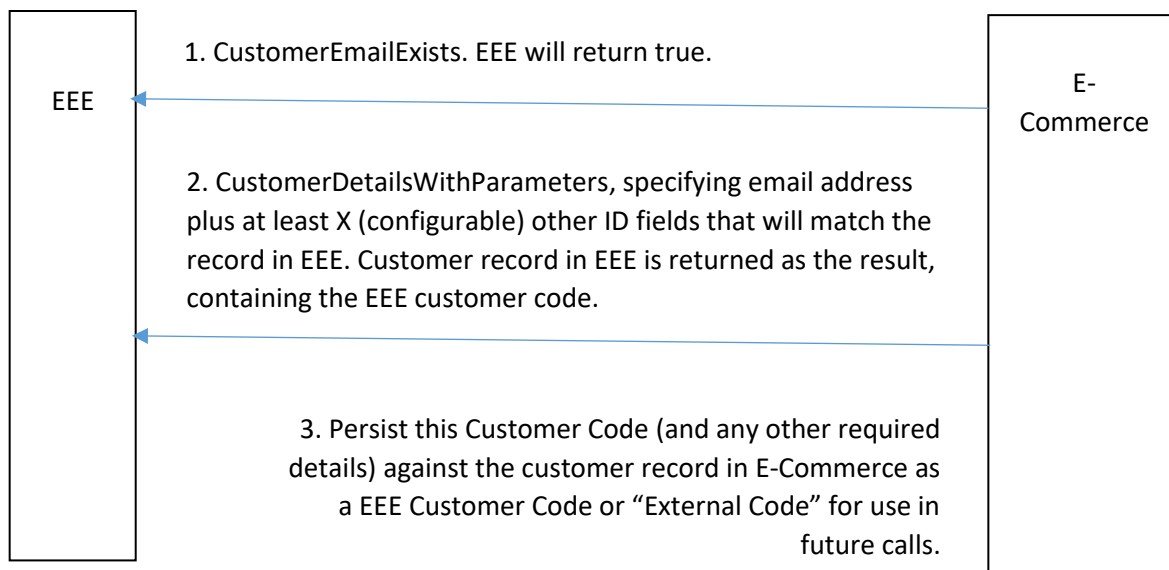
- All 3 methods currently require a EEE customer code

Customers

Web customer signup – No matching record in EEE

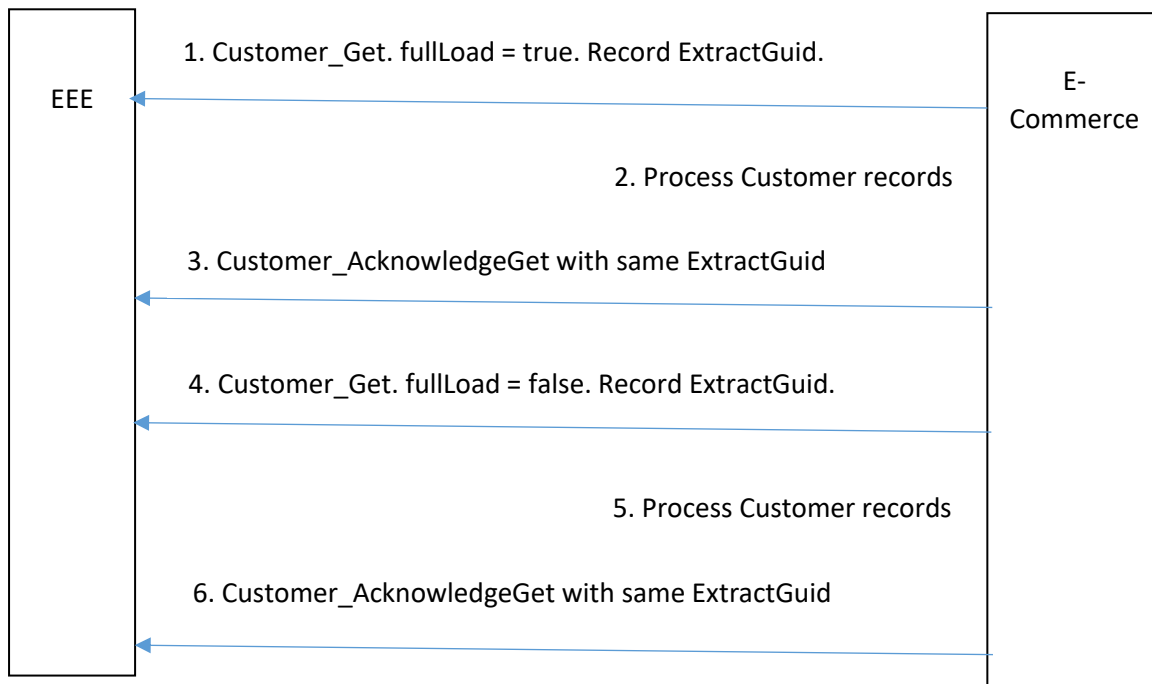


Web customer signup – Matching record in EEE



Fetch EEE customers for synchronisation

Fetches in bulk new and changed customer records from EEE since the last run



- Repeat 4-6 until an empty result is obtained.
- Periodically perform 4-6 on a schedule, and loop until an empty result is obtained.
- Acknowledge step is important as this tells EEE that the records in the batch have been successfully synchronised, and do not need to be sent again
- FullLoad = true will reset trackers and send **ALL** records