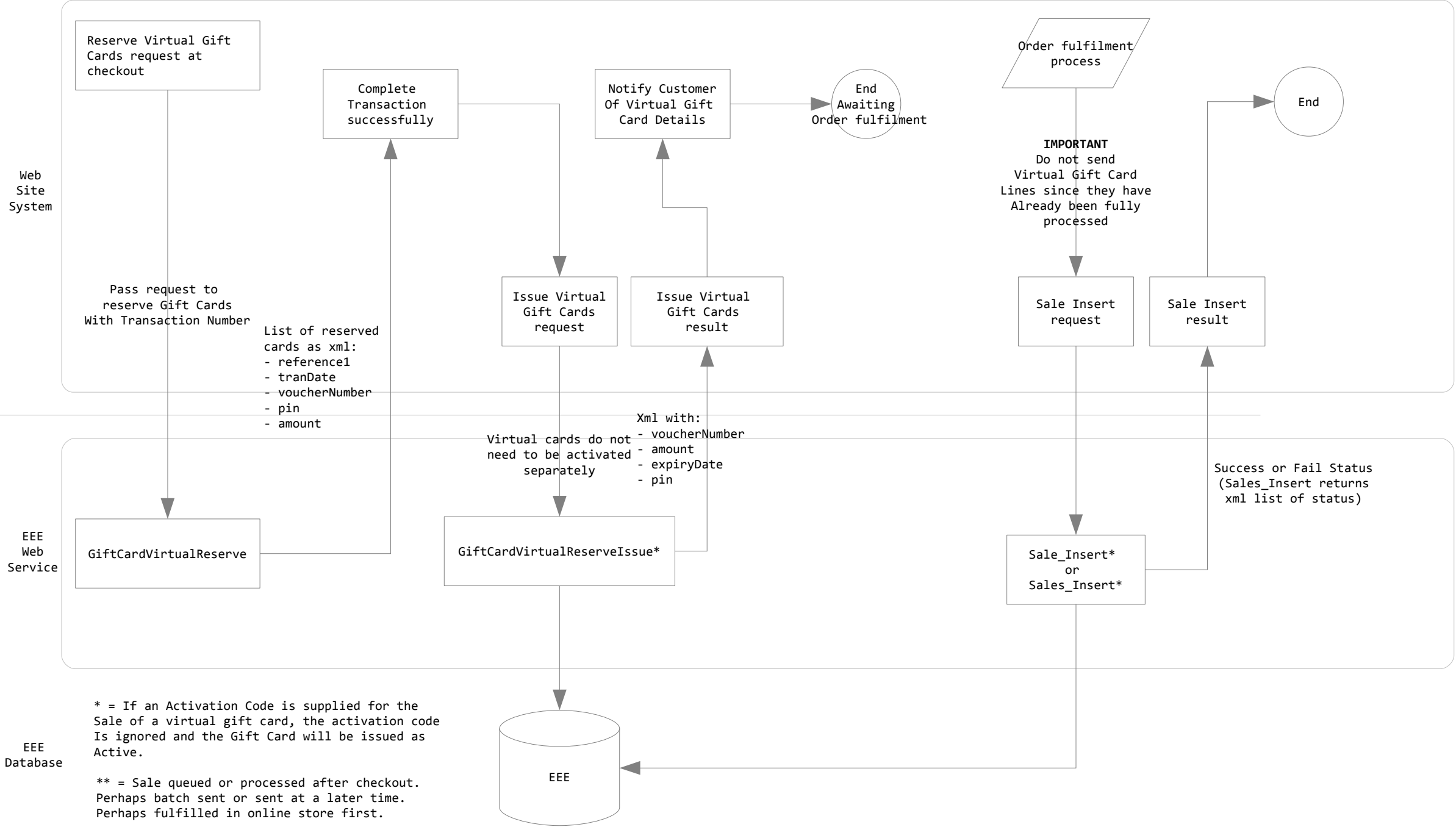


Gift Card Integration Scenarios

Order fulfilled at External Website

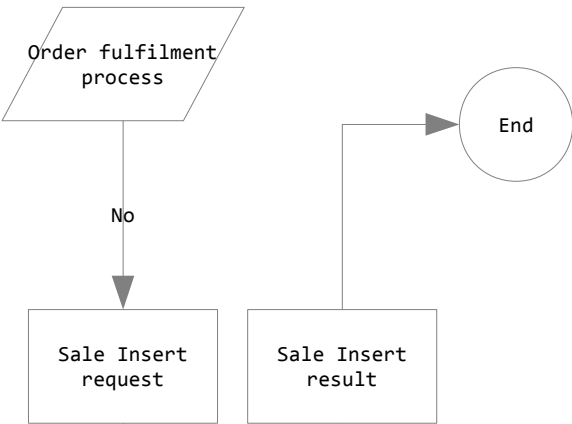
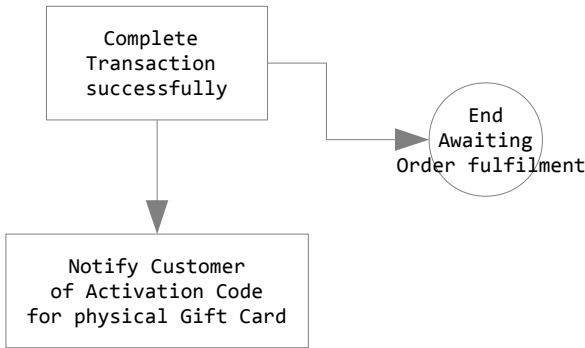
Virtual Gift Card Purchase with Reserve



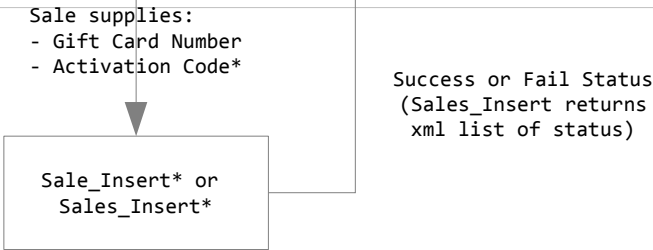
Physical Gift Card Purchase

For Physical Gift Cards the website will need a list of cards stored in a web site table. The batch details will need to be supplied manually for each gift card batch.

Web
Site
System

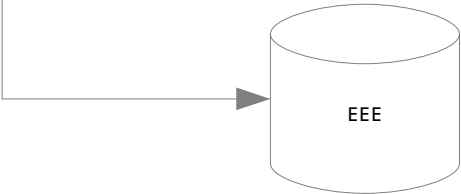


EEE
Web
Service



* = If an Activation Code is supplied for the sale of a physical gift card the Gift Card will be issued as Inactive and require Activation before use.

EEE
Database



Gift Card Activation

Web
Site
System

Customer initiates
Activate Gift Card
using Activation Code

Activate Gift Card
Request

Activate Gift Card
Result

Activate Card or Cards:
- transactionNumber
- activationCode *
- voucherNumber **

Success or Fail
Status

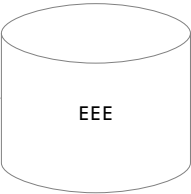
EEE
Web
Service

GiftCardActivate*

* = EEE can also be configured to activate using the Gift Card
PIN. **This is not recommended.** The preferred method is to use
the supplied Activation Code. If using the PIN, the PIN should
Be passed as the Activation Code in the call to GiftCardActivate.

** = All of the cards purchased on the specified transaction
can be activated in one call by passing a blank voucherNumber.

EEE
Database



PIN vs Activation

Gift Card Redemption

